

EXTRAORDINARY TIMES CALL FOR

# Extraordinary Leadership

These are extraordinary times, indeed. Your partnership in the Salem Area Chamber of Commerce has resulted in **great things** happening in this community.



Great things like the Kroc Center, commercial and residential development around our city, and the success of three consecutive chamber-backed initiatives to improve your transportation, education and workforce infrastructure.

Great things are still happening as you renew your membership in 2009.

Your Chamber is meeting with state legislators to deliver the hard-hitting business realities of their automatic **minimum wage** increases.

Your Chamber is delivering world-class leadership training to people in the business community who are willing to serve in public office. We *need* this **business point-of-view** in government.

Your Chamber is the provider of business input on critical city budget and management **issues affecting your business.**

Your Chamber is going to bat for businesses facing union bullying tactics and intimidation, **allowing you to run your business** in the way that you know best.

Your investment is supporting the continued successful efforts of the Chamber to represent the interests of business in the local political arena and to strengthen our regional economy.

You've been here for Salem, and your Salem Chamber is here for you.



*"The Salem Area Chamber of Commerce is your most valuable partner in the face of an ever-changing business climate."*

A blue ink signature of Mike McLaran, written in a cursive style.

Mike McLaran  
Chief Executive Officer

# SALEM AREA CHAMBER OF COMMERCE

## Business Stimulus Plan

### GET YOUR BUSINESS GOING WITH THESE MEMBER SERVICES



- Marketing Orientation** calendar.salemchamber.org  
Fine tune your strategy January 29th or March 5th, 10am at the Chamber
- Get Face to Face Without Showing Up**  
[Face2Face.SalemChamber.org](http://Face2Face.SalemChamber.org), the Chamber's NEW online social network, gives you a bigger circle of influence
- Online Promotions and Coupons**  
Change and update your promotions to suit your business needs by clicking [Login.SalemChamber.org](http://Login.SalemChamber.org)
- Gift certificate redemption listing**  
We sell 'em, you keep the revenue
- Get Published** businessnews.salemchamber.org  
Send us news about your business and we publish it in *Business News*
- Get Connected** calendar.salemchamber.org  
Monthly membership luncheons, Greeters, Salem YoungPros, Chamber Business Women and much more
- Marketing Materials Displayed**  
Your business, our lobby

### EXTRA MARKETING AND VISIBILITY

\$684 Value for \$325

Does your business need an extra "kick?" We understand. Try on these promotional services at a huge savings—stimulus style.

- Business-Card Ads in *Business News***  
Three whole months, a \$240 value
- Online Business Card**  
Attract more customers with your logo and description, along with a box and highlight, a \$300 value
- Job Postings on SalemJobBank.com**  
Post your job openings, a \$99 value
- Additional Business Category Listings**  
Put your business where customers are looking, a \$45 value